

## **Historic, Archive Document**

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*Autumn*

1928

# GOOD ROSES

*for Better Rose Gardens*

***The ROSE FARM***

PURCHASE (near RYE LAKE)

Post Office Address

WHITE PLAINS, N. Y.

TEL. WHITE PLAINS, 7524



DORIS TRAYLER



PRICES.—All the Dormant Rose Plants listed in this folder are \$1.00 each, except where noted otherwise. On orders of fifty to one hundred we allow a discount of 5 per cent and on orders of one hundred or more we allow 10 per cent. Our prices are f. o. b. Nursery.

## Hybrid Teas or "Everblooming Roses"

### PINKS

**BERTHA TURNER.** (New.) Charming shade of salmon peach. Fine shaped full flowers on good stems. Good in the Fall.

**BETTY UPFRICHAUD.** (New.) A delightful blend of carmine tinged copper, with salmon reverse; exquisite flowers; moderately fragrant. Price, \$1.25.

**BETTY.** Salmon and coral shades opening to buff pink flowers. An all-Summer bloomer.

**BRIARCLIFF.** (New.) Pure bright pink, veined dark rose. An improved Columbia. Price, \$1.25.

**CHERRYBELL.** Flame pink, tinted with orange and yellow. Charming bright pointed buds and brilliant blooms. A dependable all-season bloomer.

**COLUMBIA.** Bright rose pink, large full, fragrant blooms. A dependable all-season bloomer.

**DAINTY BESS.** (New.) Delicate salmon pink, single flowers with golden stamens. A gold medal artistic production. Price, \$1.25.

**DORINA NEAVE.** (New.) Silvery pink, large full flowers on good stems. Compact growth. Price, \$1.25.

**DORIS DICKSON.** (New.) Deep brilliant rose pink with buds and outskirts of petals orange cream suffused with cherry red. A beautiful new combination. Good grower and bloomer. Price, \$1.75.

**ETHEL SOMERSET.** (New.) Bright pink blending to flesh and coral pink. Large full flowers with high pointed center. A very fine rose.

**FRANCIE SIMES.** (New.) Deep rose pink, pencilled bright carmine with buttercup yellow base. Good flowers and stems. Price, \$1.25.

**GOOILAND GLORY.** (New.) Brilliant, glowing cherry pink. Pointed buds and well shaped flowers. Good growth and foliage. Price, \$1.25.

**GWYNNE GALE.** (New.) Clear shell pink with a touch of pale lilac. Deep orange pink buds. Free flowering. Fragrant.

**IMPERIAL POTENTATE.** (New.) Rose pink with silvery reverse; large, full, fragrant flowers on fine stems. Vigorous grower and bloomer.

**IRISH CHARM.** (New.) Delicate blush pink with golden apricot base. Beautiful buds and flowers. Good growth and very free bloomer. Price, \$1.25.

**JEAN C. M. MURPHY.** (New.) Light pink buds; flowers brilliant rose pink, with shades of carmine, yellow base. Vigorous and free flowering. Gold medal at the Bachelorette Show.

**JOHN COOK.** (New.) Clear bright pink, with silvery tint. A new American production that is most floriferous, strong and healthy.

**JOHN C. M. MURPHY.** (New.) Lovely shade of light rose pink. A sport of Ophelia with a better color. Price, \$1.25.

**KILLARNEY.** Bright pink, long pointed buds, pencilled fragrant flowers. An old and dependable favorite.

**KILLARNEY QUEEN.** Brilliant pink; extra large, pointed buds and well formed flowers of lasting value.

**LADY ASHCROFT.** Deep, shining pink, vigorous and free blooming. Good cut flower and exhibition rose.

**LADY F. STROBE.** (New.) Bright old rose, lighter towards edge and inside a yellow base. Large full flowers, moderately fragrant.

**LADYLOVE.** (New.) Beautiful apricot pink, similar to but better than Mine. Butterfly. Free flowers and moderately fragrant. Price, \$1.25.

**MAUD CUMING.** (New.) Delicate peach pink shading to coral and ending with orange. Beautiful buds and flowers on good stems.

**MEME BUTTERFLY.** Salmon, shading to apricot and gold. Freely puny, vigorous in sprays.

**MEME CAROLINE TESTOUT.** Glistening satiny rose. Always popular for its color, vigor, and long blooming season.

**MRS. LEON ELLY.** (New.) Rich orange yellow center. Fine buds and large fragrant flowers.

**MRS. CHAS. BELL.** Delicate shell pink; a companion to "Radiance" flower.

**MRS. G. A. WHEATCROFT.** (New.) Outside petals, soft salmon pink, suffused copper, inside silver rose with orange base. Long bud and well shaped flower. Good stems. Price, \$1.25.

**MRS. HENRY BOWLES.** (New.) Warm, rose pink, shad-d salmon. A new and distinct rose. Flowers of large size and pointed on tall, upright stems. Clean, healthy foliage. Price, \$1.25.

**MRS. HENRY MORSE.** (New.) A blend of bright rose and vermillion. Large, double, handsome blooms, freely produced on a tall branching bush.

**MRS. WAREFIELD GERRIE MILLER.** Soft blush and salmon; well formed blooms on long stems.

**MRS. W. C. EGAN.** Soft and rich pink blended with golden base. Vigorous and free bloomer.

**MRS. W. E. NICKERSON.** (New.) Soft rose shad-d orange cadmium with interior a warm, rosy salmon with yellow base. Good growth and long blooming. Price, \$1.25.

**NOBLESS.** Yellowish pink buds opening to most delicate shade of light pink, almost white. Beautiful foliage and stems.

**OPALINE.** Delicate pink, shaded carmine and old gold. Large well shaped flowers. Vigorous grower and bloomer.

**OPHELIA.** Pale pink with blending cream and amber. A free blooming rose, excellent in the garden or for cutting.

**PREMIER.** Pure rose pink. Full fragrant flowers, on long, almost horizontal stems.

**PRINCE HENRY.** (New.) Delightful shade of madder pink opening to rose pink. Well shaped buds and flowers. Price, \$1.25.

**QUEEN OF FRAGRANCE.** Shell pink, tipped silver. Good flowers, very fragrant.

**RADIANCE.** Rosy-pink buds, developing into large, full blooms, when petals show a silvery reverse; most popular and reliable.

**ROSE MAJESTY.** Clear rose pink; healthy, vigorous, free bloomer; good for cutting.

**SALMON SPRAY.** (New.) Rich salmon pink with carmine reverse. Medium sized flowers in sprays. Sweet scent. Very free flowering. Splendid for massing.

**SHOT SILK.** (New.) Bright pink overshot with salmon; a beautiful rose, with medium sized, perfumed, borne right throughout the season. Price, \$1.25.

**SOUV. DE GEORGES PERNET.** Glistening carmine pink. Perfectly formed buds and flowers. Free blooming throughout the season. A charming, satisfactory rose.

**UNA WALLACE.** (New.) Beautiful soft even tone of rose pink. Well shaped buds and flowers of good substance. Good stems and foliage.

**WILLOWBERRY.** Shades of gold and flame at center, rich pink at margin.

**WINNIE DAVIS.** Soft rose pink with many beautiful tints. Large, pointed buds and good flowers, moderately fragrant.

### YELLOW

**BETTY HULTON.** (New.) Deep saffron yellow with golden center. Large fine flowers. Price, \$1.25.

**CONSTANCE.** Long orange-yellow buds streaked crimson. Flowers tinged cadmium to golden yellow.

**DORIS TRAYLER.** (New.) Buds deep orange cadmium, flushed crimson, flowers light chrome yellow. Upright growth. Good foliage. Price, \$1.25.

**DUCHESS OF WELLINGTON.** Deep saffron yellow, stained crimson. A fine rose both in the garden and for cutting.

**ELDORADO.** (New.) Large full-shaded, rich yellow blooms with golden buds. Especially good in early Summer and Fall.

**GOLDEN GLEAM.** (New.) Clear yellow without shading. The long buds and half opened flowers streaked with scarlet. Medium sized flowers, constantly in bloom. Good growth and foliage. Price, \$1.25.

**GOLDEN OPELIA.** Clear golden yellow, toning off lighter at margin.

**MARGARET MORSE.** (New.) Beautiful clear bright golden yellow. Long pointed buds, large, full flowers. Good shape and lasting color. One of the best yellows. Price, \$1.25.

**MARY PICKFORD.** (New.) Exquisite shade of orange yellow, lashed outside with salmon. Upright growth, rich green foliage. Fragrant. Price, \$1.25.

**MRS. LOON WARD.** Clear saffron and orange shading to pink. Its all round good qualities mention its popularity.

**MRS. BEATTY.** (New.) Clear self-yellow like the old "Marchal Niel." Long buds. Good foliage. Moderately fragrant. A fine new variety. Price, \$1.50.

**MRS. BECWITH.** (New.) Clear buttercup yellow, toning lighter towards edge. Good growth and foliage. Upright growth and good foliage.

**MRS. C. LAMPOUGH.** (New.) Lovely soft yellow and full flowers. Good growth and foliage.

**PAX LABOE.** Delicate pale yellow, with golden center. Strong grower and bloomer.

**REV. F. PAGE ROBERTS.** (New.) Coppery orange and gold, suffused crimson, opening to golden yellow. One of the most popular yellows. Price, \$1.25.

**RECHARD E. WEST.** (New.) Beautiful, delicate shade of light yellow, paling to lemon. Pointed buds and full flowers. Free flowering and fragrant. Price, \$1.25.

**ROSEMARIA.** (New.) A fine rose, a sport from Golden Ophelia. Well shaped, large flowers. Free flowering. Price, \$1.25.

**SOUV. DE CLAUDIUS PERNET.** A really yellow garden rose. Long pointed blooms, freely produced.

### APRICOTS, COPPERS AND MIXED

**CHAS. P. KILHAM.** (New.) The most striking and beautiful novelty. Brilliant orange orient red. Well shaped buds and full flowers. Good stems and foliage. Tea scent. Price, \$1.75.

**E. P. H. KINGMA.** (New.) Brilliant orange and gold. Semi-double flowers. Vigorous and free bloomer.

**GOOILAND BEAUTY.** (New.) Clear reddish gold, opening to a beautiful orange pink, with prominent yellow stamens. Semi-double flowers, very handsome and decorative. Price, \$1.50.

**GWYNETH JONES.** (New.) Brilliant orange carmine. Semi-double flowers, large petals. Very decorative and a free bloomer. Price, \$1.25.

**INDEPENDENCE DAY.** Flame colored buds with flowers orange apricot and blush copper. Very free flowering.

**ISOBEL.** Carmine red, flushed orange, yellow base, opening to a beautiful clear pink. Exquisite single flower.

**LADY MARIAN.** (New.) Large buds, suffused with apricot. Well shaped, medium sized, semi-double flowers.

**LORD LAMBOURNE.** (New.) A most striking color, buttercup yellow flushed cherry yellow buds. Good sized flowers, good growth and foliage. Price, \$1.50.

**LOS ANGELES.** Flaming salmon and apricot, very prolific. One of the most popular.

**MISS LOUIZA LABOUE.** Flaming orange and gold buds, the flowers creamy copper, tinged pinkish orange. Very beautiful.

**MRS. ED. HERRIOT.** Orange red and salmon; brilliant both in bud and bloom. A free bloomer. Known as the "Daily Mail Rose."

**MRS. A. RICARDO.** Coppery yellow and blush pink. A strong free bloomer of lasting color.

**MRS. A. R. WADDELL.** Long pointed buds of yellowish copper and flowers of bronze pink and apricot.

**NORMAN LAMBERT.** (New.) Deep chrome yellow, heavily margined outside with brilliant orange scarlet and deep inside showing a burnt orange tone. A wonderful combination. Good habit and free flowering. Price, \$1.25.

**OLD GOLD.** Beautiful reddish, orange buds opening to buff yellow and single flowers.

**SUNSTAR.** (New.) Orange and crimson buds opening to a delicate clear yellow, veined and edged clear pink both inside and out. Pointed buds, good growth, semi-double flowers, freely produced. Price, \$1.25.

**WM. F. BREER.** Golden yellow, shaded peach and old rose. Vigorous and free.

### REDS

**CAPT. F. BALD.** (New.) Dark red buds opening to deep velvety crimson. Vigorous and very free flowering.

**CHAS. E. DOUGLAS.** Scarlet, flushed bright velvety crimson. Fine buds and large flowers. Color does not fade. Good growth.

**ETIOLE DE BELLEDALE.** (New.) Large, thick petaled, glistening deep red blooms. The best dark red rose of today. Price, \$1.25.

**GRACE ALM TRITZ.** Brilliant crimson. One of the most free flowering of garden roses. Very strong grower.

**HAWLMARK CRIMSON.** (New.) Dark crimson with maroon veins. Buds long and pointed, opening to semi-double brilliant flowers; color lasts. Fragrant. Price, \$1.25.

**IRISH SWEETNESS.** (New.) Beautiful shade of crimson buds, suffused with scarlet. Very fragrant. Fine flowers on good stems. Price, \$1.25.

**LADY WORTHINGTON EVANS.** (New.) Dark glowing crimson. Beautiful in bud and moderately full and of good form. Strong grower. Price, \$1.25.

**LORD CLAREMONT.** (New.) Perfectly shaped, pointed buds and flowers of a magnificent carmine crimson. Free flowering. Price, \$1.50.

**RED RADIANCE.** Deep rose red, large blooms, splendid growth. One of the most popular of red roses.

**ROY ALBERT.** (New.) Silky bright carmine. Well shaped, full flowers. Good perfume. Gold medal at Brussels.

(CONTINUED OVER)





MRS. HENRY BOWLES

## DORMANT ROSES FOR FALL PLANTING

**F**ALL is the best time in which to plant Dormant Roses, from about October 20th to November 20th. You then get new plants freshly dug from our fields. In your beds, they will start growing the first days of Spring.

We do not sell any Dormant plants in the Spring, only those which have been "Already Started" by us in pots during the Winter. These will be ready for delivery about the end of April. The price will be 25 cents per plant more than the Dormant price in the Fall.

All our plants are field grown, budded on hardy stock and will flower the first Summer after planting, except the climbers which take an extra year to develop their flowering canes.

Every plant is sent out with a name label on it.

As Roses should be well matured before being dug, the later in the Fall the planting can be deferred, the better. Mulch the ground with leaves, straw or other litter to prevent it from freezing before Roses are received.

We strongly recommend many of the new varieties we have listed as being an improvement in color and habit over the older ones. Fuller descriptions of the different varieties will be found in our last Spring catalogue. If you have mislaid your copy, write for another one.

Up to late in the season there are a number of the best everblooming varieties to be seen in flower in our exhibition beds. **Come and see them.** It may help you in your selection.

## WHITES

- BARBARA ROBINSON.** (New.) Well shaped, cream flowers, buds long and pointed. Good grower and bloomer. Sweet scent. Price, \$1.50.
- BIANCA.** (New.) Cream buds, opening to a fine, full, white flower. Good foliage and growth.
- EDEL.** Pure white; large flowers and free producer. Very vigorous grower.
- FRAU KARL DRUSCHKI.** (H. P.) Pure white blooms on tall stiff stems. Very vigorous grower.
- GRANGE COLOMBE.** Creamy white. The flowers are freely produced. Good growth.
- KAISERIN A. VIKTORIA.** Creamy buds and pure white matured blooms. A free blooming, healthy "All Season" rose.
- MRS. HERBERT STEVENS.** Beautiful long buds opening to moderately large, fine, white flowers. A consistent bloomer with good shape and foliage.
- PIUS XI.** (New.) Large, cream white flowers with pale yellow center. Strong grower and bloomer. Price, \$1.25.

## Polyantha Dwarf Roses

- CORRY KOSTER.** (New.) Salmon orange, a very distinctive color.
- CHATILLON ROSE.** (New.) Large semi-double flowers of a grand shade of rose pink, illuminated with orange-yellow.
- ECHO.** Soft pink, like Tausendschoen. Large open flowers.
- ELLEN POULSON.** Dwarf compact clusters of bright rosy pink flowers. Very effective.
- GRUSS AN AACHEN.** Orange buds, changing to large flesh and salmon-shaded flowers in compact bunches.
- IDEAL.** Deep maroon and scarlet blooms in dense trusses held well over the bushes.
- LAFAYETTE.** (New.) Bright crimson. Flowers open with large and frilled petals. A fine bedding variety.
- MISS EDITH CAVELL.** Semi-double flowers of bright scarlet-red with darker shadings.
- MME. ANTH KLUIS.** (New.) Rosy red and salmon blooms in loose clusters. New and distinct.
- ORANGE KING.** (New.) Flowers brilliant orange shaded salmon. Very effective.

## Climbing Roses

- ALBERTINE.** (H. W.) (New.) Huge double blooms in loose trusses; clear cameo pink. Strong vigorous grower. A striking new variety; worth planting in quantity.
- AMERICAN PILLAR.** (H. W.) Bright red with white center; free producer on tall, strong canes.
- AVIA TEUR BLERIOT.** (H. W.) Saffron yellow, streaked crimson. Flowers in loose clusters.
- BIRDIE BLYE.** (H. M.) Clear rose pink double flowers in clusters. Not a tall grower but practically a continuous bloomer.
- BONNIE PRINCE.** (H. M.) White. Early and lasts well. Vigorous grower, medium sized flowers.
- BREEZE HILL.** (New.) (H. W.) Large white flowers, tinted yellow and apricot, borne in clusters. Vigorous with good foliage.
- CHRISTINE WRIGHT.** (H. W.) Rosy pink blooms in large long-stemmed sprays. A free and long bloomer.
- CL. AMERICAN BEAUTY.** (H. W.) Carmine pink, large, fragrant blooms in twos and threes. Vigorous and healthy.
- DR. HUEY.** (H. W.) Deep crimson shaded maroon, semi-double. Vigorous grower and profuse bloomer.
- DR. W. VAN FLEET.** (H. W.) Pale pink blossoms in large lasting trusses. One of the best climbers.
- GARDENIA.** (H. W.) Rich yellow toning to cream. Early and prolific.
- HIAWATHA.** (H. W.). Rosy scarlet with distinct white center and golden stamens. Blooms borne in large trusses.
- MARY WALLACE.** (H. W.) (New.) Vivid pink, shaded salmon; early bloomer on extremely long growths.
- PAUL'S SCARLET CLIMBER.** (H. W.) Brilliant scarlet blooms of lasting color, in loose sprays. Splendid.
- SILVER MOON.** (H. W.) Pure white with golden anthers; huge blooms in loose sprays. A wonderful rose.
- STAR OF PERSIA.** (H. F.) (New.) Bright yellow; large flowers borne in long loose sprays.
- TAUSENDSCHOEN.** (H. M.) Blush pink to deep rose flowers, in clusters.
- THELMA.** (New.) (H. W.) Lovely coral pink. Strong growing, good foliage. Won the Cory Cup.

## Hedge or Shrub Roses

- CONRAD F. MEYER.** (H. Rugosa.) Silvery pink blossoms, freely produced. A vigorous growing bush.
- HUGONIS** (Wild Species). Canary yellow blossoms in great profusion. A wonderful flowering shrub. First to bloom in Spring.
- SARAH VAN FLEET.** (New.) (H. Rugosa.) A clear pink of the old "Wild Rose" shade. Erect, spreading habit, vigorous and hardy.